



HYGIENE

# AS40203 | PIMP MY SHOWER

A gold sparkling shower gel with a dense, easy-to-rinse foam.



Gel



NOC=  
92.4%

NATURALITY  
PROFILE  
according to  
ISO 16128 norm



Foaming texture

Thin and dense foam

Genderless

<b>A</b>	Aqua/Water	Up to 100%
	Tetrasodium Glutamate Diacetate	0.20%
	Glycerin	3.00%
	Hydroxyacetophenone	0.50%
<b>B</b>	<b>SEPIMAX ZEN™</b>	<b>2.00%</b>
<b>C</b>	<b>ORAMIX™ L30</b>	<b>25.00%</b>
	<b>PROTEOL™ OAT PF</b>	<b>8.00%</b>
	<b>ORAMIX™ CG110</b>	<b>1.00%</b>
<b>D</b>	<b>XYLISHINE™</b>	<b>3.00%</b>
	Gold and Silver and Copper Powder	1.00%
	Fragrance	0.30%
	Preservatives	0.50%

## Transparent gel with golden particles/ Packaging: Bottle

**pH:** 6.7 / **VISCOITIES:** **1M** at RT: 15 100 mPa.s Brookfield LV3-6 / **Recovery at RT (after 1M at 45°C):** 15 200 mPa.s Brookfield LV3-6

**STABILITY:** M1 at RT, 45°C & -18°C, cycles -5°C/+40°C.

### FORMULATION ADVICES: 200 g - Hot plate & mixer

Heat phase A to 80°C, stir it until it was dissolved well. Add phase B and mix well with a defloculator at appropriate speed about 600-1000 rpm until a smooth gel forms. Add phase C under anchor gentle mixing 150-200 rpm until uniform. Cool down to 35°C and add phase D one by one under anchor mixing at 150-200 rpm till uniform.

**A shower gel for all that develops a dense and thin foam easy to rinse-off for a soft and supple skin.**

*Assume your bling-bling side while singing in the shower!*

The gentle foaming base contains 15,9% **active matter** including **ORAMIX™ CG 110**, **ORAMIX™ L30** and **PROTEOL™ OAT PF**.

**ORAMIX™ CG 110** (Caprylyl / Capryl Glucoside) is a **non-ionic surfactant from vegetable origin**. Very mild solubilizing & cleansing agent. Allows solubilizing lipophilic components (fragrances, essential oils, preservatives...) in foaming formulas and boosts foam volume. Cosmos and Natrue approved.

**ORAMIX™ L30** (Sodium Lauryl Sarcosinate) is a **mild alternative to LESNa** in sulfate free formulations. Offers higher foaming properties than LESNa. Respects the structure of skin and provides abundant, light and soft foam.

**PROTEOL™ OAT PF** (Sodium Lauryl Oat Amino Acids) is a **gentle anionic surfactant** inspired by the aminogram characteristic of oat, it offers an unctuous, abundant foam without any drying effect. Thanks to its high tolerance and its excellent foaming power, Proteol OAT PF™ is suitable for a lot of applications.

**SEPIMAX ZEN™** texturizes the gel and help for gold particles suspension (Polyacrylate Crosspolymer-6)

Pre-neutralized powder polymeric thickener with a MAXIMUM resistance to electrolytes thanks to its high associative behavior. Efficient on a wide range of pH from 3 to 8, it is able to formulate transparent aqueous gels. It provides also oil stabilizing effect and particle suspension property. It imparts rich, velvet and elegant skin feel. In foaming formulas, SEPIMAX ZEN™ helps to obtain denser and more creamy foams. It is non-microplastic and is inherently ultimate biodegradable: 79% in 28 days\*.

**XYLISHINE™** moisturizes the skin. (Xylitylglucoside and Anhydroxylitol and Maltitol and Xylitol and Pelvetia Canaliculata Extract)

The natural sugars of vegetal and marine origin makes the skin moisturizes and soft.

**ADDITIONAL INGREDIENTS:** Tetrasodium glutamate diacetate: DISSOLVINE GL-47 (BASF)/ Hydroxyacetophenone: MICROCARE ANTI OXYDANT HAP (THOR) / Gold, silver, copper powder: PUEN GOLD FOIL 98 (puen) / PERFUME AAL20364 (GIVAUDAN) / Phenoxyethanol, Ethylhexyl glycerin: MICROCARE PEHG (THOR) /

\* OECD 302 B method

More informations available on [seppic.com](http://seppic.com)

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**Air Liquide**  
HEALTH CARE