



HAIR CARE

US20153 | Shiny Curls Custard

A smooth cream gel defining and nourishing curls

Cream
Gel

A	Water	73.86%
	Blue No.1 Solution 0.1%	0.20%
	Red No.33 Solution 1.0%	0.04%
B	SOLAGUM™ TARA	0.10%
	Glycerin	3.00%
	XYLISHINE™	3.00%
C	BLUE SEAKALE HC	1.00%
D	SIMULQUAT™ HC 305	3.00%
	EMOGREEN™ L15	5.00%
	DUB APRIOSE+*	1.00%
	Organic Deodorized Argan Oil**	4.00%
	DUB ESTOLINE®*	4.00%
E	Fragrance "Magic Berry"	0.80%
F	Phenoxyethanol - Ethylhexylglycerin	1.00%

With WESOURCE

Smooth Purple Cream Gel / Packaging: Jar

pH: 5.05 / **VISCOSITIES:** **1M at RT:** 95,450 cps Brookfield LVT96 Speed 6 rpm
Recovery at RT (after 1M at 45°C): 95,400 cps Brookfield LVT96 Speed 6 rpm
STABILITY: Passed 3 month at RT and 45°C, Passed 3 F/T cycles -5°C/+40°C.

FORMULATION ADVICES: Laboratory scale - 300g batch - Medium Shear Mixer with a dispersing blade:

Combine phase A ingredients together, then add the premixed of phase B into phase A while mixing with a dispersing blade at 500 rpm. Add phase C to phase (AB) and increase speed to 1000 rpm. Add the premixed of phase D into phase (ABC) and mix well to get a uniform cream gel. Continue to mix and add phase E and then phase F ingredients.

COLD
PROCESSNATURALITY
PROFILE
according to
ISO 16128 norm

Instant conditioning effect

Shine & Curl definition

Heat protection

* Data provide from OECD tests, QSAR calculations, products SDS and literature.

A non greasy, non flaking gel without silicones that repairs, protects and makes hair look shiny and healthy!

Use on wet or dry hair to redefine the curls without weighing them down, and use a diffuser or allow to air dry!

SOLAGUM™ TARA is a 100% natural non-ionic gum providing an elegant thickening effect (Caesalpinia Spinosa Gum)

A powerful thickening natural gum from Caesalpinia spinosa endosperm seeds. Synergistic efficiency with synthetic and natural polymers.

SIMULQUAT™ HC 305 is cationic polymer providing a silicon-like feel and conditioning effect (Acrylamidopropyltrimonium Chloride/Acrylates Copolymer and Isohexadecane and coceth-7)

A pre-neutralized, cold processable cationic liquid polymer with excellent stabilizing and thickening properties. It creates sprayable to thick textures ideal for hair conditioners and treatments.

EMOGREEN™ L15 is an alternative to volatile silicone oils, providing instant conditioning, shine, anti-frizz and heat protection (C15-19 Alkane (Plant-based & Renewable))

Non polar and biodegradable alkanes, it's a 100% plant-based emollient with lightweight and non-greasy skin feel with a powdery finish.

A combination of esters and emollients nourish and protect the hair shaft:

DUB APRIOSE+* is a non-ionic apricot derived ester providing nourishing, protective and co-emulsifying benefits (Apricot Kernel Oil Polyglyceryl-4 esters)

DUB ESTOLINE®* is a highly structured liquid polymer ester forming a protective film on the hair without weighing it down (Ethylhexyl polyhydroxystearate)

Organic Deodorized Argan Oil** is naturally rich in tocopherols, antioxidant and essential fatty acids, and known for hair elasticity and shine benefits (Argania Spinosa Oil)

A combination of natural origin active ingredients for hair shine and curl definition:

XYLISHINE™ deeply moisturizes hair, closes the cuticles and showed in vivo curl definition and hair shine (Xylitylglucoside and Anhydroxylitol and Maltitol and Xylitol and Pelvetia Canaliculata Extract)

BLUE SEAKALE HC is a Sea Kale extract nourishing hair and protecting it from oxidation, for a smoother and shinier hair (Aqua/Water / Butylene glycol / Crambe Maritima leaf extract)

ADDITIONAL INGREDIENTS: Phenoxyethanol-Ethylhexylglycerin: EUXYL® PE9010 (SCHULKE), Fragrance: Magic Berry: SZUM000117 (Sozio), Glycerin (Natural Sourcing LLC), FD&C Blue No. 1 (SENSIENT), FD&C Red No. 33 (SENSIENT)

*Stearinerie Dubois's and **Sophim's ingredients distributed in the US by Seppic

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HEALTH CARE