



US20167 | The Bare Essentials - Minimalist Face Cream

A moisturizing cream with only 5 INCI + water



Cream Gel



NATURALITY PROFILE according to ISO 16128 norm

Minimalistic formula

Moisturizing

Skin Protection

A	Water DUB DIOL* SEPICIDE™ LD	71.40% 10.00% 0.90%
B	EMOGREEN™ L19 DUB ESTOLINE®*	12.00% 4.00%
C	SEPI NOV™ WEO SEPI MAX™ C	1.20% 0.50%

INCI list: Water, C15-19 Alkane*, Methylpropanediol, Ethylhexyl polyhydroxystearate, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Phenoxyethanol
**Plant-based & Renewable*

Shiny White Cream / Packaging: Pump

pH: 5.7 / **VISCOSITIES:** **1M** at RT: 603,000 cps Brookfield LV64V0.6
Recovery at RT (after 1M at 45°C): 338,000 cps Brookfield LV64V0.6
STABILITY: Passed 3 month at RT, 45°C, 3 F/T cycles. -5°C/+40°C

FORMULATION ADVICES: Laboratory scale - 300g - Defloculator
Combine phase A ingredients and mix well. Combine phase B ingredients, mix well and then disperse phase C into phase B. Add phase BC to phase A under mixing with a defloculator. Continue to mix until a smooth emulsion is formed. Check and adjust pH to between 5.5-6.5.



COLD PROCESS

A minimalist formula with a comfortable skin feel, providing skin moisturization and protection

Simplicity at your fingertips!

Water and...

1. C15-19 Alkane* (*Plant-based & Renewable):

EMOGREEN™ L19 emollient: essential for the emolliency, with a soft gliding skin feel

A non polar and biodegradable, bio-sourced alkanes with a fresh and gliding touch, soft afterfeel and restructuring very dry skin.

2. Methylpropanediol:

DUB DIOL* humectant: essential for the high skin moisturization effect from the water phase

A multifunctional glycol providing moisturization while maintaining a high level of hydration while being less tacky than glycerin (*Methylpropanediol*)

3. Ethylhexyl polyhydroxystearate:

DUB ESTOLINE®* emollient: essential for the skin for comfort and protection against dehydration thanks to the film forming effect

A comforting and protecting ester with a surprising honey-like yet non-sticky texture

4. Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer:

Association of two complementary **EO-free powder polymers for the perfect texture and skin feel: essential for the thickening and stabilizing effect of the oil phase without the need for an emulsifier**

SEPI NOV™ WEO thickens, stabilizes high oil content, resist to electrolytes and gives a **satiny & light skin feel**

SEPI MAX™ C demonstrates an extreme resistance to electrolytes. It offers a **rich, velvety and elegant skin feel** to formulations.

5. Phenoxyethanol:

SEPICIDE™ LD preservative: essential to protect the formula and the consumer against microbial growth

Preservative agent with a good activity against gram-negative micro-organisms at 0.5%, particularly *Pseudomonas Aeruginosa*, and against Gram + and yeast at 1%.

* Stearinerie Dubois's product distributed in the US by SEPPIC Inc.

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